



BASKETBALL OPERATIONS



Jeff Bower

Executive Vice President and General Manager

Jeff Bower's versatility has been an invaluable asset to the Hornets' basketball staff during his 14 seasons with the club. As the team's general manager, he handles all day-to-day basketball operations and oversees player personnel decisions, the coordination of schedules for the entire scouting staff and the compilation of data in preparation for the NBA Draft.

The 2008-09 Hornets team battled through many injuries during the course of the regular season, but was still in the hunt for the Southwest Division title late in the season. The Hornets captured 49 wins en route to a second-straight playoff appearance. Bower was able to land key free agent James Posey to help complement the young core players that helped the Hornets make a deep run in the previous season's playoffs.

The 2007-08 Hornets squad set a franchise record with 56 wins, representing the culmination of Bower's efforts to rebuild the team following the 2004-05 season. The Hornets completed a 38-game turnaround in just three seasons under his direction. The record-setting roster was formed when Bower was able to keep certain pieces that were key to the Hornets' previous success and combine them with new additions that he felt the team needed to reach the next level.

Bower's first season as general manager (2005-06) resulted in a 20-win improvement over the previous season (best in the NBA). That success fueled him to build on the team's momentum and overhaul the roster for the 2006-07 campaign. Through an intricate series of moves on both a large and small scale, a new and improved roster was formed (including free agents Peja Stojakovic and Jannero Pargo and trade acquisition Tyson Chandler) and the Hornets had completed their busiest and most exciting offseason in franchise history. Perhaps most impressive of all was the fact that Bower was able to accomplish his goals, fill the desired roster spots and add the exact players he targeted while keeping the team under the salary cap. Despite being hit with a slew of injuries (Stojakovic missed 69 games, Chris Paul missed 18 games, David West missed 30 games and Jackson missed 26 games), Bower's 2006-07 Hornets were still able to exceed the previous season's win total and were in contention for a playoff spot until the final week of the regular season.

Bower began his tenure with the Hornets as an advance scout from 1995 to 1997 before earning a promotion as the team's director of scouting, where he served from the 1997-98 season through 1999-00. In addition to his scouting duties during the 1998-99 season, Bower joined the coaching ranks as an assistant after Paul Silas was named interim head coach on March 7, 1999 (and helped him lead the Hornets to a 22-13 record). He was named assistant general manager for the 2000-01 season. On June 4, 2001, Bower was promoted to general manager (under then-Vice President of Basketball Operations Bob Bass) and held that position through the 2002-03 season. He returned to the bench as an assistant coach under Tim Floyd in 2003-04 before returning to the front office as director of player personnel in 2004-05. Bower's years of experience working at all levels in the Hornets' basketball operations department culminated with his appointment to the current post of general manager just prior to the start of the team's 2005-06 training camp.

Prior to joining the Hornets, Bower enjoyed an impressive career at the collegiate level. He spent three years as an assistant coach at Penn State University from 1983-86 before moving to Marist College in Poughkeepsie, N.Y. After first serving as an assistant coach from 1986 through 1990, he was promoted to associate head coach, a position he held for five years. Bower helped lead the Red Foxes to an NCAA Tournament appearance in 1987 after winning the Northeast Conference. He also coached former Indiana Pacers center Rik Smits, the second overall pick in the 1988 NBA Draft, for two years during his time at Marist.

In addition to his college and NBA accolades, Bower was a three-time guest of the International Basketball Academy held in Pula, Croatia, where he gave coaching clinics and provided instruction to players.

The native of Hollidaysburg, Penn., and his wife, Lisa, have a daughter, Lindsey (born in January 2003). Bower holds a bachelor's degree in history/education from St. Francis College in Pennsylvania.



Bower with the Hornets

Year	Title
1995-96	Advance Scout
1996-97	Advance Scout
1997-98	Director of Scouting
1998-99	Director of Scouting/Assistant Coach
1999-00	Director of Scouting
2000-01	Assistant General Manager
2001-02	General Manager
2002-03	General Manager
2003-04	Assistant Coach
2004-05	Director of Player Personnel
2005-06	General Manager
2006-07	General Manager
2007-08	General Manager
2008-09	General Manager

How The Hornets Were Built

Hilton Armstrong	C/F	Selected 12th overall in the 2006 NBA Draft
Bobby Brown	G	Acquired with Darius Songaila in exchange for Antonio Daniels and the Hornets' 2014 second round draft pick.
Devin Brown	G/F	Signed as a free agent on August 22, 2008
Darren Collison	G	Selected 21st overall in the 2009 NBA Draft
Ike Diogu	F/C	Signed as a free agent on July 24, 2009 in exchange for Mike James on December 9, 2008
Sean Marks	F/C	Re-signed as a free agent on Aug. 26, 2009
Emeka Okafor	C	Acquired from the Charlotte Bobcats in exchange for Tyson Chandler on July 28, 2009
Chris Paul	G	Selected 4th overall in the 2005 NBA Draft
Morris Peterson	G/F	Signed as a free agent on July 23, 2007
James Posey	F	Signed as a free agent on July 23, 2008
Darius Songaila	F	Acquired with Bobby Brown in exchange for Antonio Daniels and the Hornets' 2014 second round draft pick.
Peja Stojakovic	F/G	Acquired along with cash considerations from Indiana in exchange for the draft rights to Andrew Betts on July 12, 2006
Marcus Thornton	G/F	Acquired the draft rights of Thornton (picked 43rd in the 2009 NBA Draft) from the Miami Heat for two future second round picks
David West	F	Selected 18th overall in the 2003 NBA Draft
Julian Wright	F	Selected 13th overall in the 2007 NBA Draft





Byron Scott

Head Coach

As head coach of the Hornets for the last five seasons, Byron Scott has led the team through a complete restructuring, an unprecedented two-year run playing for two cities due to a horrific natural disaster and currently, two-straight playoff appearances. He has instilled the team with the tenacity and mental toughness that helped him reach eight NBA Finals (and win three NBA titles) as a player and coach.

After exceeding all expectations other than his own in the 2007-08 season, Scott helped build the Hornets into one of the most respected and feared teams in the Western Conference during the 2008-09 season. The Hornets battled through many injuries to their top players and still managed to be in the thick of the Western Conference playoff race. The 2008-09 team finished with 49 wins and another playoff appearance. The reigning Coach of the Year was again honored as the Western Conference Coach of the Month for December.

During the 2007-08 season, Scott led the team to a franchise record 56 wins and established it as one of the elite teams in the ultra-competitive Western Conference. The Hornets' team success translated into individual honors for Scott, as he was named the 2008 NBA Coach of the Year, head coach of the Western Conference All-Star Team (making him one of just six coaches to man the sidelines for both conferences) and Western Conference Coach of the Month for January (making him just the eighth coach in NBA history to earn Coach of the Month honors in both conferences). Along the way, Scott led the Hornets to the second-best road record (26-15) in the Western Conference and the second-most wins (34) against the Western Conference of any team in the NBA. After defeating the Dallas Mavericks 4-1 in the first round of the 2008 Playoffs, the Hornets fell to the San Antonio Spurs in seven games in the second round.

Scott's first season as head coach saw the team post an 18-64 mark after the decision was made to restructure the team and look toward the future. Scott's second season on the bench was perhaps his most satisfying as a head coach. Just prior to the start of training camp, the team was displaced from its New Orleans home by Hurricane Katrina and landed in Oklahoma City. He would lead the team from the sidelines in four different home arenas and still manage to guide them to a 38-44 record. That 20-game turnaround was the best in the NBA that season, leading to Scott finishing fifth in NBA Coach of the Year balloting. The 2006-07 season began with high expectations and huge promise, but a slew of injuries hampered the Hornets' drive for a playoff spot. The team lost 196 player games due to injury but still managed to stay in contention for the postseason until the final week of the regular season.

Scott came to the Hornets after three-and-a-half seasons in New Jersey, during which time he compiled a 149-139 (.517) record and took the Nets from the bottom of the Eastern Conference (only three teams were worse the season before he arrived) to one of the NBA's elite teams.

He posted a 26-56 mark in his first year with the Nets (2000-01), but guided them to a 52-30 record and a trip to the NBA Finals in the 2001-02 season (just his second as a head coach at any level). The 52 wins were a Nets franchise record and represented the sixth-best turnaround (26 games) in NBA history. The team enjoyed several other franchise firsts, including the Atlantic Division title, the best record in the Eastern Conference and a 50-win season. For his efforts, Scott was named head coach of the Eastern Conference All-Star Team during the 2002 All-Star Game in Philadelphia.

Under Scott's leadership, the Nets finished 49-33 and returned to the Finals in 2002-03. The team captured its second consecutive Atlantic Division crown and once again rolled through the playoffs. After losing the first two games of their Finals matchup with the Spurs, Scott led the Nets back with two consecutive wins to tie the series before they lost in six games.

Prior to joining the Nets, Scott spent two seasons (1998-99 and 1999-00) as an assistant coach with the Sacramento Kings. During his two years in Sacramento, the team posted their first back-to-back winning seasons (27-23 and 44-38) in 20 years. Scott's responsibilities with the Kings included reviewing offensive game plans, advance scouting and individual skill work with perimeter players.

Scott began his coaching career after 14 years as a player in the NBA with Los Angeles (1983-93, 1996-97), Indiana (1993-95) and Vancouver (1995-96). Scott, who holds career averages of 14.1 points, 2.8 rebounds and 2.5 assists, won three NBA championships (1985, 1987, 1988) as a key member of the Lakers' "Showtime" era. He experienced only two losing seasons as a player and his teams qualified for the playoffs in 13 of his 14 seasons. His 183 career playoff games ranks seventh all-time behind Kareem Abdul-Jabbar, Scottie Pippen, Danny Ainge, Magic Johnson, Robert Parish and Karl Malone. His best season came during the Lakers' 1988 championship run, when he averaged 21.7 points, 4.1 rebounds and 4.1 assists. After spending his 14th and final NBA season with the Lakers, Scott played one season in Greece for Panathinaikos, where he led the team to the championship.

Scott entered the NBA as the fourth overall selection in the 1983 NBA Draft by the San Diego Clippers before his rights were traded to the Lakers. He played collegiately at Arizona State, where he finished his career as the school's all-time leading scorer with 1,752 points. Scott was named First Team All-Pac 10 as a senior after averaging 21.6 points, 5.4 rebounds and 3.1 assists.

The native of Inglewood, Calif., has an equally impressive record off the court. His non-profit organization, The Byron Scott Children's Fund, has raised more than \$6 million over the past decade, with the proceeds going to various children's charities. Scott continued to broaden his résumé during the 2003-04 season when he served as a studio analyst for ABC's NBA telecasts.

Scott and his wife, Anita, have three children, Thomas, LonDen and DaRon.



Scott Year-by-Year

NBA Head Coach

Season	Team	W	L	Pct.
2000-01	New Jersey Nets	26	56	.317
2001-02	New Jersey Nets	52	30	.634
2002-03	New Jersey Nets	49	33	.598
2003-04	New Jersey Nets	22	20	.524
2004-05	New Orleans Hornets	18	64	.220
2005-06	N.O./Okla. City Hornets	38	44	.463
2006-07	N.O./Okla. City Hornets	39	43	.476
2007-08	New Orleans	56	26	.683
2008-09	New Orleans	49	33	.598
Totals		349	349	.500

NBA Assistant Coach

Season	Team	W	L	Pct.
1998-99	Sacramento Kings	27	23	.540
1999-00	Sacramento Kings	44	38	.537
Totals		71	61	.538

NBA Player

Season	Team	W	L	Pct.
1983-84	Los Angeles Lakers	54	28	.659
1984-85*	Los Angeles Lakers	62	20	.756
1985-86	Los Angeles Lakers	62	20	.756
1986-87*	Los Angeles Lakers	67	15	.817
1987-88*	Los Angeles Lakers	62	20	.756
1988-89	Los Angeles Lakers	57	25	.695
1989-90	Los Angeles Lakers	63	19	.768
1990-91	Los Angeles Lakers	58	24	.707
1991-92	Los Angeles Lakers	43	39	.524
1992-93	Los Angeles Lakers	39	43	.476
1993-94	Indiana Pacers	47	35	.573
1994-95	Indiana Pacers	52	30	.634
1995-96	Vancouver Grizzlies	15	67	.183
1996-97	Los Angeles Lakers	56	26	.683
Totals		737	411	.642

*Won NBA Championship





Paul Pressey
Assistant Coach

Paul Pressey is in his third season as assistant coach of the Hornets. He joined the Hornets as an assistant coach on July 1, 2007. He brought with him the experience of 26 seasons as a coach and player on the professional level.

Pressey's last coaching position was at the Boston Celtics, where he was an assistant coach for two seasons (2004-2006) and an advance scout for one season (2006-07). During his time in Boston, the Celtics compiled a 102-144 (.415) overall record and made the playoffs once.

Prior to working with the Celtics, Pressey spent four seasons (2000-2004) as an assistant coach for the Orlando Magic. The Richmond, Va. native spent six seasons as an assistant coach with the San Antonio Spurs prior to the Magic, helping the Spurs capture their first-ever NBA Championship in 1998-99.

Pressey enjoyed an 11-year NBA career as a player, appearing in 724 regular season games with Milwaukee and San Antonio. Selected 21st overall by the Milwaukee Bucks in the 1982 NBA Draft, Pressey averaged 10.6 points, 5.6 assists and 3.9 rebounds per game. His best season came in 1984-85 when he averaged 16.1 points, 6.8 assists and 5.4 rebounds per game and was named to the NBA All-Defensive Team as a member of the Bucks.

Prior to the 1992-93 season, Pressey was named an assistant coach for the Golden State Warriors, but after a rash of injuries he was forced back to the court and appeared in 18 games. He spent the entire 1993-94 season as an assistant coach with the Warriors.

Pressey began his collegiate career at Western Texas Junior College, leading his team to a 37-0 record and a JUCO National Title, before playing at the University of Tulsa. He graduated from Tulsa in 1982 with a degree in physical education. Pressey helped bring national recognition and the 1981 NIT Championship to The University of Tulsa, leading the Golden Hurricane to a 50-13 record in two seasons. Pressey earned All-America honors as a senior in the 1981-82 season and was named the MVC Player of the Year.

Pressey and his wife, Elizabeth, have four children, Ashley, Angela, Matthew and Phillip.



Charlie Parker
Assistant Coach

Charlie Parker is in his third season as assistant coach of the Hornets. He joined the Hornets as an assistant coach following the 2006-07 season, adding the experience of over 30 seasons as a coach on the collegiate and professional level.

Parker's last coaching position was with the Dallas Mavericks, where he was an assistant coach for ten seasons (1995-2005) after eight years at Southern California.

Parker was head coach at USC in 1995-96 after six years as an assistant under George Raveling. He assumed the role of interim head coach Nov. 14, 1994, and finished out the 1994-95 season in that capacity.

Parker was head coach at Wayne State from 1982-88. During his tenure, he posted a record of 120-56 (.682) and established himself as the winningest coach in school history. Averaging 20 wins each season, the Tartars won the Great Lakes Intercollegiate Athletic Conference title three times. In addition, the 1985-86 squad finished with a record of 24-7, advancing to the NCAA Division II National

Quarterfinals. In his last five seasons at Wayne State, all of Parker's teams finished in the top 20 in various Division II polls and made three tournament appearances. While at Wayne State, Parker was honored as the GLIAC Coach of the Year on two occasions (1984 and 1987) and was also heralded as the Michigan Coach of the Year in 1984. He was inducted into the Wayne State Athletic Hall of Fame in 2001.

Prior to his time at Wayne State, Parker spent six seasons as an assistant coach at Bowling Green. His coaching career began in 1972 at his alma mater, the University of Findlay (Ohio), as both an assistant basketball coach and head track/cross country coach. Parker received his master's degree in education at Bowling Green in 1974. Parker received an honorary doctorate from Findlay in 1995.

Parker graduated from Findlay in 1972 after earning a bachelor's degree in health and physical education and a minor in sociology. While an undergraduate, he had a decorated career in both basketball and track. He was elected to the school's Hall of Fame in 1989. He was elected into the Hancock County (Ohio) Sports Hall of Fame in April of 1998.

Parker and his wife, Lori, have a son, Christopher and a daughter, Kendall. Parker has five other children: Sharmelle, Charles, Jr., Cameron, Sharee and Lyndie.



Rob Werdann Assistant Coach

Rob Werdann begins his first season as assistant coach for the Hornets. He joined the Hornets as an assistant coach on July 13, 2009. Werdann has spent the last five seasons as an advance scout for the Hornets. He was also the coach for the Hornets Summer League squad at the 2009 NBA Summer League in Las Vegas.

Werdann spent three seasons in the NBA Developmental League as an assistant coach for the Columbus Riverdragons. He began his coaching career as an assistant for the Yakima Sun Kings of the CBS, spending 2000-01 in Yakima.

Werdann was the 46th overall choice of the Denver Nuggets in the 1992 NBA Draft out of St. John's University. The 6'11" former center played in the NBA for three seasons with the Nuggets and the New Jersey Nets.

In college, Werdann played four seasons (1988-92) at St. John's University under legendary coach Lou Carnesecca. The Sunnyside, Queens native ranks as the school's all-time leader in blocked shots (181), despite playing just 12 games his senior season due to a severe calf injury.

While at St. John's, Werdann made three-straight trips to the NCAA Tournament, helping the school to a Big East Championship and the NCAA Regional Finals his junior year (1990-91). As a freshman, Werdann played a pivotal role in St. John's capturing the 1989 NIT Championship.

A well-recruited big man in high school, Werdann earned McDonald's High School All-American honors his senior season (1988) and was a teammate of former NBA guard Kenny Anderson at Archbishop Molloy High School in New York City.

Werdann and his wife, Suzanne have one son (Jack, 5) and are expecting their second child this fall. They reside in Mandeville.



Robert Pack Assistant Coach

Robert Pack begins his first season as assistant coach for the Hornets. He joined the Hornets as an assistant coach on August 6, 2009. Pack brings with him 13 years of NBA playing experience and most recently, was the assistant coach for the Rio Grande Valley Vipers of the NBA Developmental League.

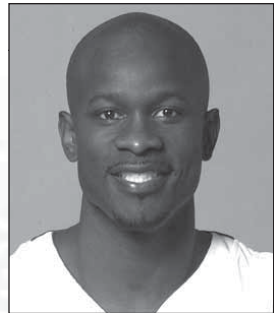
In his first year on the bench, the New Orleans native helped the Rio Grande Vipers to a 21-29 record during the 2008-09 season.

Pack enjoyed a 13-year career as a player in the NBA, averaging 8.9 points, 4.6 assists and 2.0 rebounds over 552 career games with the Dallas Mavericks, Denver Nuggets, Minnesota Timberwolves, New Orleans Hornets, New Jersey Nets and Washington Wizards. During the 2002-03 season, he played in 28 games (four starts) for the Hornets, averaging 5.2 points and 2.9 assists.

Nicknamed "Pac-Man," Pack was a member of the 1991-92 Portland team that advanced to the NBA Finals, while with Denver, he was a member of the 1993-94 squad that made NBA history as the first No. 8 seed to defeat a No. 1 seed in the first round of the NBA Playoffs. Pack was also the runner-up in the 1994 NBA All-Star Slam Dunk Contest in Minneapolis.

He enjoyed a standout collegiate career at USC, ranking fourth on the Trojans all-time assists list (319) in just two seasons, while becoming just the fourth player in school history to record back-to-back 100 assist seasons. In two seasons, he averaged 13.4 points and 5.6 assists per game at USC. Prior to USC, he played two seasons at Tyler (Texas) Junior College, earning All-State honors, and leading the Apache to a 50-11 combined record.

Pack attended Lawless H.S. in New Orleans, where he remains the school's all-time leading scorer.





Terry Kofler
Athletic Trainer/Director of Team Travel

Terry Kofler returns for his 22nd season with the Hornets in 2009-10, once again facing the formidable task of keeping the Hornets healthy for an entire year. As the team's athletic trainer, his responsibilities center on the day-to-day care, prevention, and treatment of the players' injuries. During his tenure, Kofler has provided a perfect example of durability, as he has missed only one of the 1,690 Hornets regular season games and has been at all 78 playoff games and all preseason games (home and away) since the club's inception in 1988. He is certified by the National Athletic Trainers' Association.

Also serving as the team's director of travel, Kofler is responsible for managing the Hornets' in-season road itinerary. He negotiates with and serves as the liaison to the team hotels in all 29 NBA road sites and is in charge of scheduling all practice sites and shootaround times for the club's 40-plus game road slate.

Kofler had the prestigious honor of serving as the team trainer for the Western Conference All-Stars during the 2007 All-Star Game in Las Vegas and the 2008 All-Star Game in New Orleans.

Prior to assuming his current position in the summer of 1988, Kofler had spent his entire career at Xavier University (Ohio). He attended the school as an undergraduate and upon his graduation in 1976, took over the position of head athletic trainer and equipment manager. Kofler held this position from 1976 to 1983, earning his master's degree in education along the way. After spending a year as assistant to the athletic director, Kofler was named assistant athletic director in 1984 and served the school in that capacity until he became the Hornets' trainer. As assistant AD, Kofler coordinated travel arrangements for 13 varsity sports, supervised the school's athletic facilities, administered several varsity sports programs and served as trainer for the men's basketball team.

Kofler is a past Secretary of the National Basketball Trainers Association, and was selected to be trainer for the NBA All-Star Game in Charlotte in 1991. The Cincinnati native has served as consulting trainer for Queen City Sports Medicine, Inc. in Charlotte and as an instructor in the education department of Xavier University (Ohio). He is also a past chairman of the Greater Cincinnati Athletic Trainers Association.

Kofler, 54, and his wife, Janet, reside in Harvey.



David Jovanovic
Equipment Manager

David Jovanovic, a Hornets employee since their inaugural season in 1988, returns for his 22nd season with the club in 2008-09.

His responsibilities as the team's equipment manager consist of ordering and maintaining all of the team's equipment and maintaining the Hornets locker room. At home games, he ensures the Hornets, as well as their opponents, have everything they need for game preparation. In addition, he travels with the team to all preseason, regular season and playoff games and can be found in his usual seat at the end of the bench.

"Big Shot," as he is known by the players and staff, also directs the team's extensive ball boy program.

Along with his daily responsibilities with the team, he has also assisted with the original 1988 CBA tryouts for the Hornets, the 1991 and 2008 NBA All-Star Games, training camp for the 1995 USA Women's Basketball Team that competed in Atlanta for the Summer Olympics and an exhibition game with the 1994 USA Men's Basketball Team that competed in the World Championships in Toronto as well as numerous NCAA Tournament Regionals and ACC Tournaments.

A native of Arlington, Va., Jovanovic attended Belmont Abbey College in Belmont, N.C., and earned his bachelor's degree in mathematics in 1988. He and his wife of 18 years, MaryEllen, have two daughters, Grace (15) and Abigail (13). An avid sports fan, he loves the NFL (Carolina Panthers) and NASCAR. He also enjoys spending time with his family.



Mark Cranston

Director of Athlete Performance and Rehabilitation

Mark Cranston enters his fourth season with the Hornets in the full-time role of director of athletic performance and rehabilitation. His primary focus is the performance improvement of each player as well as the rehabilitation and prevention of players' injuries. He is responsible for the development and implementation of each player's performance program and assists with the daily care of the team's health. Cranston is a licensed physical therapist and is certified by the National Athletic Trainers Association as an athletic trainer. In addition, he has professional credentials from the National Strength Coaches Association as a certified strength coach, as well as the National Academy of Sports Medicine as a performance enhancement specialist and corrective exercise specialist.



Prior to joining the Hornets, Cranston was a clinical director of sports medicine, physical therapy and athletic training in Oklahoma City, Ok. He has an extensive resume that covers 28 years of physical therapy and athletic training practice. Professional achievements include: 1992-96 Staff Athletic Trainer for USA Gymnastics, athletic trainer for USA Gymnastics at the 1994 Goodwill Games in St. Petersburg, Russia, medical director of the 1996 USA Team Handball National Championships/Olympic Trials, athletic trainer for the 2001 CHL All Star Game, athletic trainer for the 2001 CHL Champion Oklahoma City Blazers hockey team, athletic training coordinator for the 2002 USBL Champion Oklahoma Storm basketball team, athletic trainer for five NIAA women's basketball national champions, and assistant athletic trainer for the 2008 NBA All Star Game in New Orleans, La. He was awarded the 1992 Nuprin Comeback Award for rehabilitation of Olympic gold-medalist Shannon Miller and received the 1995 Distinguished Alumni Award from Wichita State University Department of Physical Therapy.

Cranston received his bachelor's degree in physical therapy from Wichita State University and his masters of public health from the University of Oklahoma. Cranston and his wife, Carol, have three daughters, Brittany, Elise and Cara. Brittany and Elise also work for the Hornets.

Jack Manson

Strength and Core Trainer

The 2009-10 season will be Jack Manson's seventh as the strength and core trainer for the Hornets. His duties include designing and implementing exercise and strength conditioning programs that help players achieve and maintain optimal fitness throughout the year. In addition, he is consulted for various injuries players may encounter during the season.

Manson has 21 years of experience as a certified physician assistant. He has worked in internal and primary care medicine, emergency medicine and occupational medicine. He practiced at Howard University and Washington Hospital Center in Washington, D.C. and Ochsner Clinic in New Orleans. Manson ran the human performance lab and administered personal training at Elmwood Fitness Center (New Orleans) from 2000-2003, where he worked with elite athletes and fitness expert Mackie Shilstone.

A native of Washington, D.C., Manson attended Mackin Catholic H.S. and grew up playing basketball with many of the great athletes from that area including Johnny Dawkins, Len Bias and Duane Ferrell. Manson received a bachelor's degree in physician assistantship from Howard University in 1986. He later went on to earn a masters degree in exercise physiology from Miami University (Ohio) in 1992.



Irving Roland

Video Coordinator

Irving Roland enters his fifth season with the Hornets, his third as video coordinator. He spent the 2005-06 season working as assistant video coordinator.

Roland's responsibilities include advance scouting of all opponents, recording games for scouting purposes, providing scouting and specialty tapes for the coaches and players, and coordinating and compiling statistical information for the entire basketball staff and players.

Roland came to the Hornets after working as an intern for the Boston Celtics through the 2004-05 season. In Boston, his duties included recording NBA, college and international games for scouting purposes. Additionally, he was responsible for editing games for all opponents and preparing individual player edits of upcoming opponents.

A native of Midwest City, Okla., Roland played basketball at Southwestern Oklahoma State University (Weatherford, Okla.) for two seasons after transferring from Carl Albert State College.

During his junior season, he ranked 23rd in the nation in three-point percentage among Division II athletes. He also ranked in the top five in both free throw and three-point percentage in the Lone Star Conference and was named honorable mention All-LSC.





Brian Hagen
Senior Director of Player Personnel

Brian Hagen begins his seventh season with the Hornets, first as senior director of player personnel after spending three seasons as assistant to the general manager and director of scouting. Hagen is responsible for the coordination of the Hornets amateur and professional scouting operations. He is also responsible for assisting General Manager Jeff Bower in the evaluation of free agents and prospective trade acquisitions.

For three seasons he served as video coordinator, where he was responsible for compiling video and statistical information used by Hornets coaches and players.

Hagen came to the Hornets after spending the 2002-03 season as an assistant coach at Texas A&M-Corpus Christi, where he was involved in every aspect of the program (including on-the-court instruction, off-the-court preparation and recruiting).

Hagen started his career under former Hornets head coach Tim Floyd as an undergraduate assistant at Iowa State University (1996-97 and 1997-98). Hagen remained with the Cyclones under head coach Larry Eustachy for two more seasons, during which the team won the Big 12 regular season championship and the Big 12 tournament en route to advancing to the Elite Eight in 2000.

Following his time at Iowa State, Hagen joined the Chicago Bulls in 2000-01 as a special assistant to the head coach, where he broke down game film and handled other various duties as assigned by the coaching staff. In 2001-02, Hagen assumed the role of team leader of basketball operations for the Chicago Bulls Training Academy. There, he administered over 100 Bulls basketball camps throughout the Chicagoland area, gave private lessons to Chicago youth at the Academy and administered the Junior Bulls program.

Hagen graduated from Iowa State with a degree in management information systems in 2000. He and his wife, Jamie, live in New Orleans.



Andrew Loomis
Director of Basketball Administration

Andrew Loomis begins his eighth season with the Hornets, his sixth as director of basketball administration and second as director of player development. He is responsible for researching and compiling statistical information on prospective players, evaluating salary cap implications for potential trades, ensuring compliance of the NBA's Collective Bargaining Agreement and assisting with the implementation of player development initiatives and community relations activities.

Prior to joining the Hornets, he interned for the Orlando Magic's media relations department.

Loomis, a 2002 graduate of Tulane University, spent four years working for the Green Wave men's basketball program. In addition, while working toward his bachelor's degree in English, he completed internships at Fox Sports Net in Los Angeles and Madison Square Garden.

In New Orleans, Loomis worked at several national events held in the city, including Super Bowl XXXVI and the 1999 and 2001 NCAA Basketball Tournaments.

In his spare time, he enjoys playing golf and traveling. He currently resides in New Orleans with his wife, Morgan.



Kelly Bass
 College Scouting



Kip Bass
 College/Pro Scouting



Kory Johnson
 Assistant Equipment
 Manager



Thomas Scott
 Assistant Video
 Coordinator



Shane Kupperman
 Basketball Operations
 Assistant

