



MEDIA INFORMATION

Following The Hornets

Hornets On Cox Sports Television

The New Orleans Hornets and Cox Sports Television will begin their eighth year of bringing a variety of both home and road games into the homes in the Greater New Orleans area.

CST will broadcast 65 regular season games on Cox Communications in Louisiana. Games will be aired on CST (New Orleans cable channel 37) in Louisiana.

Bob Licht enters his fifth season handling the television play-by-play duties for the Hornets, while Gil McGregor begins his 22nd season of providing color analysis for the team. Victor Howell begins his first season full-time as sideline reporter.

Prior to each game, fans can tune in to "Hornets Tonight," a 30-minute pregame show hosted by Howell that covers up-to-the-minute NBA news, information and features on the Hornets, while previewing that night's game. Also, Coach Byron Scott's weekly show will air on Cox each Thursday evening during the regular season in Louisiana.



Radio Network Flagship Station - KMEZ 106.7 FM

All 82 regular season games, eight preseason games and the Hornets' entire playoff schedule will be heard on the team's flagship station, KMEZ 106.7 FM "Old School 106.7" in New Orleans, as the Hornets enter their second of a multi-season agreement with Citadel Broadcasting.

Sean Kelley begins his fifth season as the radio voice of the Hornets, while Gerry Vaillancourt returns for his 20th season as the color analyst on the broadcasts.

Joe Block enters his third season as radio studio host.



Spanish Radio Network Flagship Station - WFNO 830 AM

All 41 regular season home games and two preseason games will broadcast live in Spanish on WFNO 830 AM "LaFabulosa." The Hornets have entered into an agreement with a Spanish flagship station for the second straight season.

WFNO veteran Emilio Peralta will have the play-by-play from the New Orleans Arena. Peralta, a University of North Carolina graduate, has covered the NBA for newspapers in Chile, Venezuela and ESPN Deportes Radio. In addition to listening to the games in New Orleans on WFNO 830 AM, fans in Baton Rouge can tune in to LaFabulosa's Baton Rouge affiliate to catch the Hornets in action on WYPR 1380 AM.



2009-10 Radio Affiliates

New Orleans Flagships:

KMEZ, 106.7-FM
New Orleans, La.

WFNO, 830-AM (Spanish)
New Orleans, La.

Louisiana Affiliates:

KDBS, 1410-AM
Alexandria, La.

WXOK, 1460-AM
Baton Rouge, La.

WPYR, 1380-AM (Spanish)
Baton Rouge, La.

KFRA, 1390-AM
Franklin, La.

KLEB, 1600-AM
Golden Meadow, La.

KJIN, 1490-FM
Houma, La.

KFXZ, 1520-AM
Lafayette, La.

KLRZ, 100.3-FM
Larose, La.

KNBB, 97.7-FM
Monroe, La.

KBZE, 105.9-FM
Morgan City, La.

Mississippi Affiliates:

WSFZ, 930-AM
Jackson, Miss.



Bob Licht**Television Play-by-Play Announcer**

Bob Licht begins his fifth season on CST as the Hornets TV play-by-play announcer and his 14th season with the team. Prior to beginning his current role, he spent nine seasons as the radio voice of the Hornets.

Licht, known for his high-energy, colorful broadcasts (including his signature big basket call, "Bottom!"), is also manager of the Hornets Radio Network and is responsible for negotiating and building the Hornets Radio Network. In addition, he authors a weekly column (In The Lane with Licht) on hornets.com.

For five seasons Licht was the play-by-play voice of the WNBA's Charlotte Sting and co-host of the Hornets and Sting monthly TV magazine shows.

The 32-year broadcast veteran also has an extensive background in professional baseball, spanning three levels of minor league play. During that time, the Detroit native served as play-by-play voice for the Florida Marlins' Triple-A team (Charlotte Knights, International League) in 1996 and 1997 and the Pittsburgh Pirates' Double-A team (Carolina Mudcats, Southern League) from 1990-1995. He was named the league's broadcaster of the year in 1995.

Licht graduated from Syracuse University with a degree in broadcast journalism in 1981. During his time at Syracuse, he was involved in radio broadcasts of S.U. football, basketball and lacrosse. As a junior, he served as a reporter at the 1980 Lake Placid Winter Olympics and did play-by-play for the Toronto Blue Jays' Triple-A team (Syracuse Chiefs). Following his graduation, Licht was the play-by-play voice of Marietta (Ohio) College football, basketball and baseball. From there, he moved back to North Carolina where he worked with the Wake Forest University football and basketball network as an engineer, color analyst and play-by-play broadcaster.

Bob lives in Mandeville with his wife Monica and their three children, Rachel, Sara, and Alexandra.

**Gil McGregor****Television Color Analyst**

Gil McGregor is an original member of the Hornets broadcast team and begins his 22nd year behind the microphone.

McGregor currently serves as an analyst for all Hornets telecasts on Cox Sports Television. McGregor is also an analyst of Atlantic Coast Conference Basketball telecasts with Jefferson Pilot/Raycom Sports. His other broadcast experience includes the NCAA Tournament on ESPN, MEAC Basketball telecasts on ESPN2, CIAA Basketball and Football and analyst for Southern University Jaguar basketball on Cox.

A nationally-known keynote/motivational speaker, McGregor has been an ambassador for the Hornets' "Stay In School" program. He has also been a regular visitor at area schools where he addresses the importance of students completing their education and staying away from drugs and violence. McGregor has addressed educators on issues of school morale and professional development.

The 6-8 McGregor joined the Hornets after serving as academic advisor of athletics at his alma mater, Wake Forest University. He was the starting center for the Demon Deacons from 1968 to 1971 after being named one of the top 50 high school players in the country in 1966-67. He was drafted out of college by the Cincinnati Royals (now the Sacramento Kings) in the 1971 NBA Draft and played in 42 games with the Royals during the 1971-72 season. McGregor concluded his basketball career by playing seven years professionally in Belgium, France and Italy.

McGregor's various activities in the community include School To Career, Teach America and the Louisiana High School Athletic Director Association. He has served on numerous boards, including the Foundations of the Carolinas Grant Advisory Board, the Board of Visitors of Chapel Hill Children's Hospital and the Board of Visitors of UNC-Charlotte. McGregor also served as the honorary chairman of the March of Dimes Walk America. He was also a member of St. Charles Avenue Presbyterian Church in New Orleans and Sigma Pi Phi.

McGregor has adult daughters and he and his wife, Frieda, have a son, Gilbert Odell.

**Victor Howell****Television Host & Sideline Reporter**

Victor Howell enters his first season with the Hornets as the host of Hornets Tonight, the 30 minute pre-game show on CST. He will also serve as sideline reporter during the CST broadcasts. Also during the 2009-10 season, Howell will host the weekly Byron Scott coach's show on CST.

Howell is in his seventh year with CST, serving as host of the award-winning studio program CST Tonight, Saints Tonight, and CST's Fantasy Football Extra. He's actually no stranger to Hornets basketball - he's done spot fill-in work over the last two seasons as host of Hornets Tonight. He's also the color analyst for LSU women's basketball games on CST, and hosts Inside Lady Tigers Basketball, the Van Chancellor coach's show. In addition to his work with CST, Howell serves as the media director for the Team Automotive Group in Baton Rouge.

A 1991 graduate of LSU in Broadcast Journalism, Howell spent ten years at WAFB-TV, the CBS affiliate in Baton Rouge, LA as a sports anchor/host/reporter. He was awarded the prestigious Edward R. Murrow Award of Excellence for Regional Sports Reporting (2001), Best Sportscast by the Baton Rouge Gambit (1999 & 2000), and Best Sportscast by the Louisiana Sportswriters Association. He was also honored for Outstanding Contribution to High School Athletics by the National Football League Foundation and Hall of Fame (1993-94), and was named a Top 40 Under 40 Baton Rouge Community Leader by "The Baton Rouge Business Report" in 2000. Prior to transferring to LSU, Howell was a two-year letterman in basketball at The University of Tulsa under Coach J.D. Barnett. The Golden Hurricane won the Missouri Valley Conference and advanced to the NCAA Tournament during his freshman season before losing to Oklahoma in the West Regional. He was awarded the Leon Alvoid Award for outstanding team leadership and sportsmanship following both the 1996-97 and 1997-98 seasons. Two of his assistant coaches at Tulsa are current coaches in the NBA - Flip Saunders (head coach) and Don Zierden (assistant coach) with the Washington Wizards. He also spent five years coaching and teaching basketball camps in Boston for Dave Cowens, who currently works in the front offices of the Detroit Pistons.

The 40-year old Howell continues to be active with various fund-raising and charitable organizations in the greater Baton Rouge area. During his free time, he has performed with the band LOUISIANA for the past 18 years and enjoys spending time with his family on the water and the ski slopes.

Victor and his wife Krystal have one daughter, Kathryn.





Sean Kelley
Radio Play-by-Play Announcer

Sean Kelley enters his fifth season as the radio play-by-play voice of the Hornets in 2009-10. Prior to joining the Hornets full time, he spent two seasons as the team's primary radio studio host while also doing occasional play-by-play work in a fill-in role on Hornets radio broadcasts.

Kelley served as the voice of the Tulane Green Wave from 2002-2005. While in that role, he provided play-by-play for the school's football, basketball and baseball action. He was also the host of the Tulane coach's television and radio shows. In addition to his work at Tulane, Kelley filled in as both radio play-by-play announcer and public address announcer for the New Orleans Zephyrs, the city's AAA baseball franchise.

Prior to his work with Tulane, Kelley was with KFRU-AM in Columbia, Mo., from 1998-2002. He was the station's sports director, anchor and host while doing play-by-play for the University of Missouri baseball team and also spent two years as the pregame, halftime and postgame host for the Missouri Tiger Radio Network. Kelley's broadcast experience during that time

also included work on the prep circuit announcing football and basketball on radio and television in Missouri and Illinois.

Kelley studied broadcast journalism at Northeast Missouri State University and Southern Illinois University. He provided play-by-play for the Southern Illinois baseball and women's basketball teams from 1996-1998 and also spent time as sports director, anchor and host at WTOA-FM in Carbondale, Ill. Throughout his career, Kelley has worked as a talk show host, anchor and reporter at various special events, including the ACC Basketball Tournament.

Kelley and his wife, Kimberly, have two children, Keighley and Colin.



Gerry Vaillancourt
Radio Color Analyst

Gerry Vaillancourt returns for his 20th season on the Hornets broadcast team. Vaillancourt serves as the color analyst on all Hornets radio broadcasts.

In his current role, Vaillancourt not only provides the commentary for 82 game broadcasts, but also hosts the Hornets' "Final Buzz" post-game call-in show and all Hornets Sportsline shows on 106.7 KMEZ. While the team was in Oklahoma City, he hosted the "Gerry V" show on 1280 AM in New Orleans and currently hosts the same show on WRNO 99.5 FM in New Orleans.

In 2001-02, he shared duties as a television analyst while hosting the halftime and post-game shows and providing game reporting from inside the huddle during Hornet timeouts.

Vaillancourt served as the team's studio show host from 1994 to 1999. Prior to that, he spent two years as the team's television color commentator and two as a radio commentator. He also served as sports director of then-Hornets affiliate WCCB-TV from 1989 to 1991.

For 10 years, Vaillancourt made a mark on the Charlotte sports talk radio scene, as he was voted Talk Show Host of the Year in 1998, 1999 and 2000 by Creative Loafing magazine. He made his first appearance on the Charlotte airwaves in 1991 as host of "Sports Talk" on WCNT and spent two years at WFNZ in the same capacity. He switched stations in April 1996 to begin "The Gerry V Show," his own drive-time sports talk show, on WBT. He also hosted the NFL post-game call-in show on WBT after all Carolina Panther NFL games.

An ex-Gardner Webb University hoopster, Vaillancourt has extensive coaching experience, with stints at Bishop McGinnis H.S. in Winston-Salem, N.C., James Madison University in Virginia, Davidson College and Appalachian State University. He also dedicated summers to coaching a team in the Charlotte Pro-Am Summer League and has lectured several times each summer at the prestigious Five-Star Basketball Camp.

Vaillancourt spends a great deal of time participating in basketball clinics, giving motivational seminars and speaking publicly on the banquet circuit and to various businesses and corporations. In the summers, Vaillancourt hosts the Gerry V Basketball Academy held here in New Orleans.

A New York City native, Vaillancourt, his wife, Tracy, and son, Mason, reside in River Ridge. He also has two daughters, Kellie and Shannon.



Joe Block
Radio Studio Host

This fall, Joe Block begins his third season working as the radio studio host for the New Orleans Hornets. Block is best known as the host of Hornets OT, which follows every Hornets game on the multi-state Hornets Radio Network. He also serves as the backup play-by-play voice, contributes features to the TV pre-game show, produces features for radio halftime, interviews players and coaches and appears as a frequent guest on local television and radio.

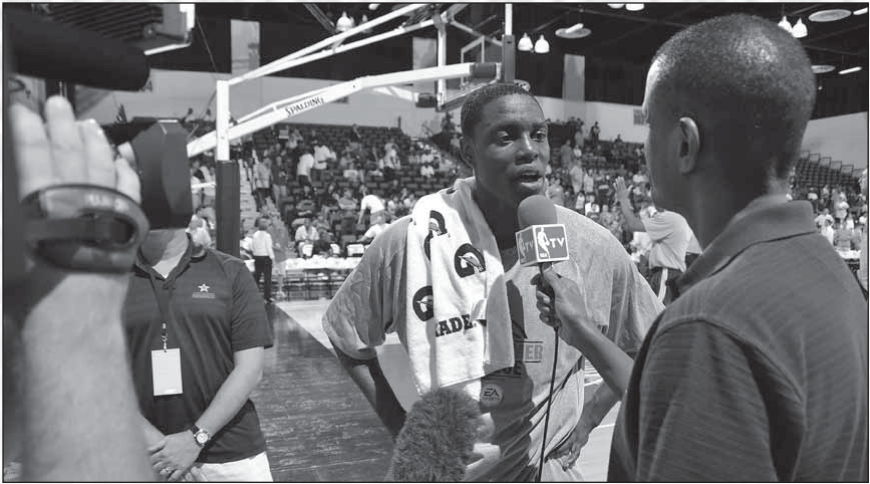
In addition to his work with the Hornets, Block calls football, basketball and baseball play-by-play for regional TV networks Comcast Sports Southeast and Cox Sports Television.

Prior to his work in the NBA, Block hosted "The Block Party," and other shows at 50,000-watt all-sports 1010XL in Jacksonville, Fla. He also called play-by-play for the Jacksonville Suns, then the Class AA affiliate of the Los Angeles Dodgers.

In his free time, Block enjoys playing pickup sports, involving himself with community projects and studying politics.

Block, 31, is a native of Roseville, Mich., and resides in New Orleans.





Covering The Hornets



Jimmy Smith
Times-Picayune



John Reid
Times-Picayune



Gary Kirby
Director, CST



Matt Sharp
Graphics, CST



Scott Snyder
Producer, CST

Schedule Analysis

GAMES BY MONTH

| | Oct. | Nov. | Dec. | Jan. | Feb. | Mar. | Apr. |
|--------------|----------|-----------|-----------|-----------|-----------|-----------|----------|
| Home | 1 | 7 | 7 | 6 | 8 | 9 | 3 |
| Road | 1 | 8 | 6 | 11 | 5 | 7 | 3 |
| Total | 2 | 15 | 13 | 17 | 13 | 16 | 6 |

GAMES BY DAY OF THE WEEK

| | Sun. | Mon. | Tues. | Wed. | Thu. | Fri. | Sat. |
|--------------|-----------|-----------|----------|-----------|----------|-----------|-----------|
| Home | 2 | 6 | 2 | 14 | 1 | 13 | 3 |
| Road | 8 | 8 | 3 | 9 | 1 | 4 | 8 |
| Total | 10 | 14 | 5 | 23 | 2 | 17 | 11 |

BACK-TO-BACK GAMES

| | | | | |
|-----------|-----------|-----------|-----------|-------|
| Home/Away | Away/Home | Home/Home | Away/Away | Total |
| 5 | 2 | 0 | 9 | 16 |





Harold Kaufman
Senior Director of Communications

Having joined the organization at the time of its inception in the summer of 1988 directly upon graduation from college, Harold Kaufman now enters his 20th season with the Hornets heading up all communication aspects for the organization.

Kaufman, who serves as the team spokesman, oversees all media and public relations aspects including publications and all sports and corporate publicity efforts involving the owners, team and organization.

All statistical material, media guide, press releases and press conferences are prepared by or arranged through his department while the communications group serves the day-to-day needs of the local and national media by arranging interviews and facilitating coverage of the Hornets players and personnel.

Kaufman, 45, is a member of the Public Relations Society of America and was voted as runner-up for the Outstanding NBA Eastern Conference Public Relations Director award by writers and broadcasters nationwide in 1992 before the NBA changed the award to a lifetime achievement recipient annually. He also has served a couple of terms sitting on the NBA's PR Advisory Board.

Following Hurricane Katrina, Kaufman and his family relocated to Dallas and joined the nationally renowned firm Sports Media Challenge as a senior strategist and consultant. At SMC, he performed media training,

crisis management and brand reputation management duties for a number of collegiate and professional teams as well as individual athletes.

After two years at Sports Media Challenge, Kaufman returned to the Hornets in October of 2007 upon the team's return to New Orleans on a permanent basis from Oklahoma City to head up communications once again.

Prior to joining the Hornets, the Dallas native worked in the media relations department of his hometown Mavericks from 1986-88 while earning his bachelor's degree in public relations at Southern Methodist University (1987). His two-year stay with the Mavs included the 1987-88 season in which they posted 55 victories and stretched the eventual World Champion Los Angeles Lakers to seven games in the Western Conference Finals.

Kaufman began his career in pro sports as an intern for the Texas Rangers Baseball Club during the 1986 and 1987 seasons. He also assisted in the Sports Information Office at SMU while in school. Kaufman served as a press manager for the basketball venue at the 1996 Summer Olympics in Atlanta, GA.

He serves on the board of the Jewish Community Center of New Orleans and in his spare time enjoys playing tennis, basketball and spending time with his family. Kaufman and his wife, Lisa, reside in New Orleans with their two sons, Stanley (18) and Alex (15).



Dennis Rogers
Director of Basketball Communications

Dennis Rogers begins his seventh season with the Hornets, his second season as director of basketball communications. Rogers has moved up the ranks of the Hornets communications department, serving every role in the department at some point, on his way to his current role.

Rogers oversees all internal and external communications of the team's players and coaches. He also oversees all daily aspects of the department, including acting as a team spokesman, editor of the media guide and post-season guide, traveling with the team on road trips, writing news releases, fulfilling player and staff interview requests both locally and nationally, while maintaining statistical upkeep of player performances. He is also a regular contributor to Hornets.com and Hornets Magazine.

Rogers served as the director of public relations for the NBA Summer League (formerly the Vegas Summer League) where he coordinated all PR duties for the league and wrote all content for the website and the media program from its inception in 2004 until 2008 as it grew from a six-team league to a 21-team league in just four summers. He currently serves as an assistant to the summer league, promoting the league through all aspects of social media.

Prior to joining the Hornets, Rogers served as a basketball operations assistant for Momentum Sports Agency in San Antonio and interned with the Dallas Cowboys during the 2002 season. Rogers graduated from Southern Methodist University in Dallas with a bachelor's degree in corporate communications/public affairs. He served as the graduate volunteer for the Mississippi State men's basketball team during the 2000-01 season, during which the Bulldogs appeared in the Elite Eight of the NIT Tournament, while pursuing his masters in sports administration.

Born in Los Angeles, but raised in Texas, Rogers grew up in Dallas and San Antonio and is a huge Dallas Cowboys and Texas Longhorns fan.



Brittany Cranston
Corporate Communications Manager



Brittany Cranston enters her fifth season with the Hornets, her third as corporate communications manager. In this role, Cranston is responsible for developing and implementing the organization's public relations campaigns for all business and community initiatives. In addition, she coordinates and executes requests for the Hornets Speakers Bureau and is responsible for internal communications to the entire Hornets staff.

In her role with the Hornets, Cranston writes and distributes news releases and advisories, coordinates media interviews and appearances, distributes monthly talking points and a weekly newsletter to staff and uses her role as The Balcony emcee to speak to local schools as part of the Hornets' educational initiatives. This season, she has helped develop a sports business course at a local high school.

Cranston started with the Hornets in October 2005 as a fan experience representative when the team was temporarily in Oklahoma City and shortly after took on the role of internal communications manager. While in Oklahoma City, Cranston helped organize and coordinate the franchise's permanent relocation back to New Orleans as a member of "Team 504".

Prior to the Hornets, Cranston completed internships with the Oklahoma State University marketing and promotions department and Oklahoma RedHawks, the Triple-A affiliate for the Texas Rangers.

The Oklahoma City native is a 2004 graduate from Oklahoma State University with a bachelor's of science in business administration with a double major in marketing and public relations. She is an active member of the Young Leadership Council, 504ward, New Orleans Track Club and enjoys training for and running half marathons.

Jim Eichenhofer
Publications and New Media Manager



Jim Eichenhofer begins his fifth season with the Hornets as publications and new media manager.

Eichenhofer is the primary writer for Hornets.com, the team's GameTime program, as well as Hornets Magazine. Since coming to the NBA in 2005, he has organized and directed many of the multi-team features that have appeared on NBA.com and individual team websites.

Prior to joining the Hornets, Eichenhofer was a sportswriter for daily newspapers in Geneva, N.Y., and Auburn, N.Y., earning an Associated Press award for column writing. He has written over 100 feature articles for national basketball magazines SLAM, Inside Stuff and HOOP, interviewing and profiling NBA players such as Yao Ming, Chris Bosh, Chauncey Billups and Pau Gasol. His lengthy article on the Hornets' promising future, titled "The Big Sting," appeared in the 2008 NBA All-Star Game program. He has also appeared as a guest on NBA TV and numerous sports radio talk shows.

The Western New York native is a graduate of Ithaca (N.Y.) College.

Lindsey Mitchell
Basketball Communications Coordinator



Lindsey Mitchell begins her third season with the Hornets as basketball communications coordinator.

Mitchell's responsibilities include compiling information for game notes and media guides, assisting with the credential process, writing news releases, maintaining statistical upkeep, as well as traveling with the team on designated road trips and facilitating interviews with members of the national and local media. In addition, Mitchell is also a contributor to Hornets.com and Hornets Magazine.

A native of North Canton, Ohio, Mitchell spent a year as an assistant in the Rutgers Athletic Communications department. During her time with the Scarlet Knights, Mitchell served as the primary contact for seven sports and acted as the secondary contact for the women's basketball team, as well as helping execute the communications efforts for the football team.

Mitchell, a 2006 graduate of Bloomsburg University, worked for three years in the Sports Information department, while also participating in the Public Relations Student Society of America and chairing the Student-Athlete Advisory Committee. In four seasons as a member of the Huskies' tennis team, she helped the squad to three appearances in the NCAA Division II Sweet 16, as well as three conference titles.

Mitchell and her husband, Jason, where married July 4, 2009 and reside in River Ridge, La.

Basketball Communications Interns



Meagan Laue



Travis Tate



Rosters

Each team is required to carry 12 players on its Active List and one player on its Inactive List. Teams may have a maximum of three players on the Inactive List. A team may periodically carry 11 players on its Active List and/or no players on its Inactive List, but for no more than two consecutive weeks at a time. There are no limitations to the amount of time spent on the Inactive List or number of times players can move back and forth between the Active and Inactive Lists. Teams must have a minimum of eight players dressed, eligible and able to participate in all exhibition and regular season games.

NBA Development League

During a player's first two seasons in the NBA (regardless of his age when he entered the league), his team will be permitted to assign him to a team in the NBA Development League. A player can be assigned to the D-League up to three times per season. The player will continue to be paid his NBA salary and will continue to be included on his NBA team's roster (on the Inactive List) while playing in the D-League. Players sent to the NBA Development League will continue to count on a team's Inactive List.

Ten-Day Contracts

Beginning on January 5, 2010, a team may sign a player to a 10-day contract. No player may be signed to more than two 10-day agreements.

Trading Deadline

No trades are permitted after 3:00 p.m. (Eastern time) on Thursday, February 18, 2010. From that point to the end of the regular season, player additions must be made through the waiver procedure or by signing free agents.

Guaranteed Contract Date

On January 10, 2010, all player contracts become guaranteed for the remainder of the season.

Playoff Rosters

Teams must submit their playoff rosters by 3:00 p.m. (Eastern time) on the day following the last day of the regular season (regular season ends April 14, 2010).

Renunciation Of Amateur Eligibility

A person who is at least 19 years of age and who is one year removed from high school shall become eligible for the college draft if he renounces his intercollegiate basketball eligibility by written notice to the NBA at least 60 days prior to the draft (NBA Draft is on June 24, 2010). Prior to the 60 days before the draft, teams may not make direct contact with players who have intercollegiate basketball eligibility left. Clubs may contact players without remaining eligibility but may not discuss compensation.

Salary Cap

The salary cap for the 2009-10 season is \$57.7 million.

Hotel Headquarters on the Road

| City | Hotel | Phone | Fax | City | Hotel | Phone | Fax |
|--------------|-------------------------------|--------------|--------------|---------------|----------------------------|--------------|--------------|
| Atlanta | Ritz Carlton (Buckhead) | 404-237-2700 | 404-239-0078 | Milwaukee | Pfister | 414-273-8222 | 414-273-5025 |
| Boston | Boston Harbor | 617-439-7000 | 617-330-9450 | Minnesota | Grand Hotel | 612-288-8888 | 612-373-0407 |
| Charlotte | Westin | 704-375-2600 | 704-375-2623 | New Jersey | Renaissance Meadowlands | 201-231-3100 | 201-231-3111 |
| Chicago | Conrad | 312-645-1500 | 312-645-1550 | New York | Le Parker Meridian | 212-245-5000 | 212-307-1776 |
| Cleveland | Ritz Carlton | 216-623-1300 | 216-623-1492 | Oklahoma City | Skirvin | 405-272-3040 | 405-291-0013 |
| Dallas | Crescent Court | 214-871-3200 | 214-871-3272 | Orlando | Grand Bohemian | 407-313-9000 | 407-313-9001 |
| Denver | JW Marriott | 303-394-5541 | 303-394-5017 | Philadelphia | Four Seasons | 215-963-1500 | 215-963-9506 |
| Detroit | Royal Park | 248-652-2600 | 248-453-8600 | Phoenix | Ritz Carlton | 602-468-0700 | 602-468-0793 |
| Golden State | Ritz Carlton (San Francisco) | 415-296-7465 | 415-364-3455 | Portland | Monaco | 503-222-0001 | 503-222-0004 |
| Houston | Four Seasons | 713-650-1300 | 713-652-6200 | Sacramento | Hyatt Regency | 916-443-1234 | 916-321-6699 |
| Indiana | Conrad | 317-713-5000 | 317-638-3687 | San Antonio | Westin Riverwalk | 210-224-6500 | 210-444-6000 |
| Los Angeles | Ritz Carlton (Marina Del Rey) | 310-823-1700 | 310-823-2403 | Toronto | Four Seasons | 416-964-0411 | 416-964-2301 |
| Memphis | Memphis Peabody | 901-529-4000 | 901-529-4000 | Utah | Grand America | 801-258-6000 | 801-258-6911 |
| Miami | Miami Conrad | 305-503-6500 | 305-503-6500 | Washington | Ritz Carlton-Pentagon City | 703-415-5000 | 703-415-5061 |



As we enter into the 2009-10 NBA season, the communications department would like to establish a professional working relationship with the members of the media who are new to the organization and continue the positive relationships we have with the members of the media who have covered us in the past. Please read through the following guidelines and if you have any further questions, feel free to contact Dennis Rogers at (504) 593-4829 or Lindsey Mitchell at (504) 593-4830.

Media Credentials

Single game requests should be directed to the Hornets communications office no later than noon the day before the game you wish to cover (Friday at noon for Sunday and Monday games). First-time requests must be in written form on company letterhead and received by the aforementioned deadline. Because of limited press seating, credentials and/or courtside seats cannot be guaranteed. Credentials are good for admittance to the pressroom, dining area, locker rooms and seating areas and may be picked up at the press entrance (located at the loading dock entrance, which is across the street from Lot #4 at the New Orleans Arena). Credentials must be worn at all times and are non-transferable. Any unauthorized use will subject the bearer to ejection from the arena and the forfeiture of the credential. An autograph request by a media member will also result in the forfeiture of the credential.

Press Parking/Press Gate

Working media should park in Lot #4 (off of Girod Street) and cross the street to enter the New Orleans Arena through the doors by the loading dock. You will be able to pick up your credential at a table in front of the security office windows upon entering the arena. Your name will be on a parking list held by the security guard at the entrance of the lot.

Press Room

The pressroom is located at the west end of the arena to the right of the loading dock areas and is open four hours before game time. We must limit pressroom usage to the working media and game staff only. We are not able to accommodate any family, friends or guests. Telephones, fax service, internet access, game notes, statistics, quotes and out-of-town scores are available in this area. Please use common courtesy in securing a quiet working environment in the pressroom.

Pre and Post-Game Interviews

In accordance with NBA policy, the locker rooms are open to members of the media until 45 minutes before the game and within 10 minutes after the game. Players and coaches are available for interviews at those times. Only working members of the media with valid credentials will be admitted to the locker room. Your cooperation is requested in maintaining a professional atmosphere in the locker room for pre and post game interviews. Per NBA policy, use of cellular phones in the locker room is prohibited. Head Coach Byron Scott will be available approximately 10 minutes following the game in the pressroom.

Game Notes and Statistics

Game notes and additional press materials are available in the pressroom three hours before each game. Statistics are distributed to the working media during the game and are also available in the pressroom. Postgame notes and quotes are distributed a short time following the completion of the game. Statistics monitors are provided at courtside for television and radio broadcasts as well as for print and television media.

Fax Service

The Hornets will provide complimentary fax service to members of the working media following each game. Please contact a member of the communications department if you need to use the fax machine.

Photographers

Season passes will be provided to accredited photographers from New Orleans area daily newspapers and television stations who plan on covering at least 30 of the Hornets' 41 regular season home games. Weekly newspaper photographers will be handled on an individual game basis. Photographs are also available from the communications department. Photographers must be on assignment for a publication to be credentialed. Limited space is available at each end of the court for both television and still photographers. Photographers must stay in the designated area. Photographers may not sit on equipment cases and live television cameras have first priority on location and right of way. All NBA league rules regarding photography apply.

Meals

A pregame meal is served in the room adjacent to the media workroom at the arena two and a half hours before each game. Beverages and snacks are available in the pressroom at halftime and following each game.

Practice Policy

The Hornets practice at the Alario Center in Westwego, located off of the West Bank Expressway (2000 Segnette Boulevard). Media should enter through the main entrance of the building (adjacent to the box office window) and park in the general parking lot. Parking in the turnaround area is not permitted, and violators will be towed. Practices are closed to the public, but open for the final 30 minutes to the media. The players and coaches are available immediately following the practice for courtside interviews. Please contact the Hornets communications department to confirm practice times and the availability of the players and coaches. Interviews lasting longer than five minutes should be scheduled in advance with the Hornets communications department. Photographers and television crews may shoot the final 30 minutes of practice. There is a press area with phone access available to the media throughout practice.

Directions From the N.O. Airport (Louis Armstrong) to the N.O. Arena

Follow airport access road to I-10 East. Go approximately eight miles, stay in the right lanes at I-10/I-610 split (after Bonabel Blvd. Exit) and follow I-10 Eastbound towards downtown New Orleans. Go approximately three miles after the split, stay in the middle lanes and take the Superdome Exit. Turn right at the end of the ramp onto Girod Street. The arena is in the first block on your right. Driving time is approximately 30 minutes, but allow 45 minutes during rush hour.

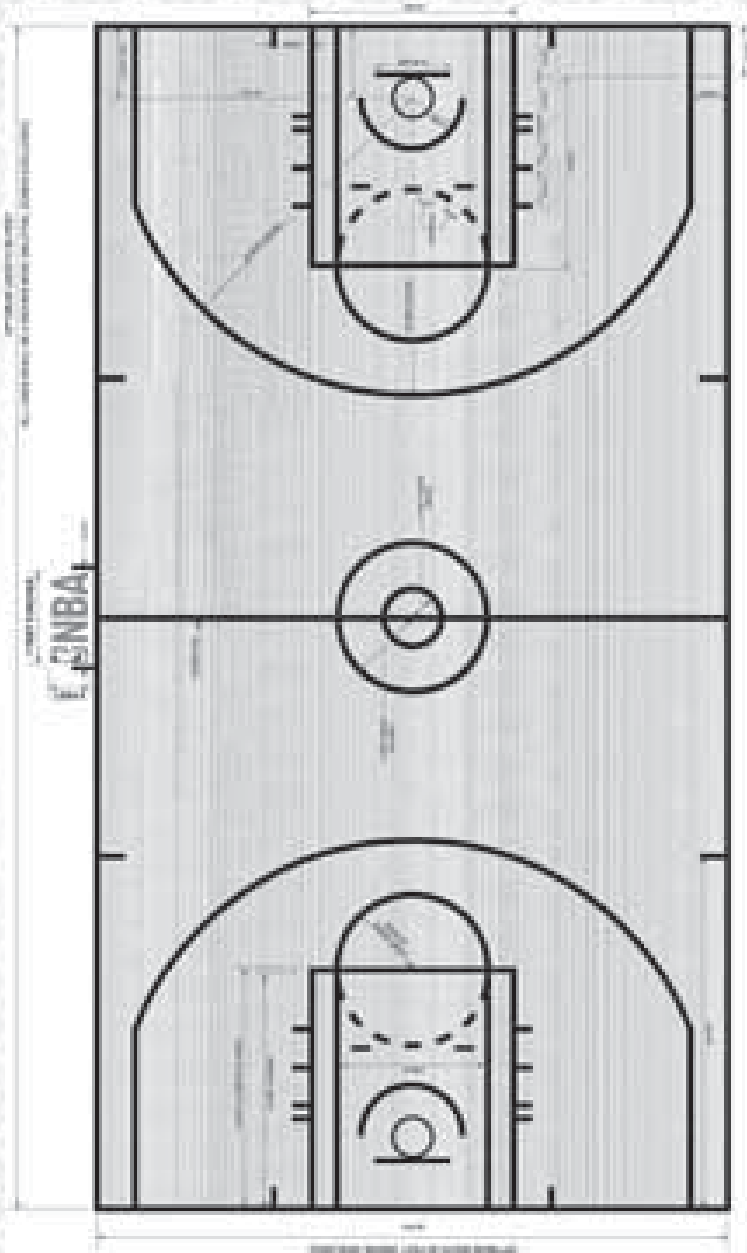
Directions From the N.O. Airport to the Alario Center (Practice Site)

Follow airport access road to I-10 East. Take Clearview Parkway Southbound. Follow Clearview Parkway, proceed onto Huey P. Long Bridge. At traffic circle at the end of the bridge, take second exit and follow US 90 Westbound. Go approximately 1.75 miles and follow signs to West Bank Expressway. Alario Center will be approximately 1.5 miles on your right. The address is 2000 Segnette Boulevard. Driving time is approximately 40 minutes.

Directions From Downtown N.O. to the Alario Center (Practice Site)

Take the Crescent City Connection Bridge (US 90 W/Pontchartrain Expressway) towards the Westbank (will become Westbank Expressway). Continue on expressway as it goes to ground level. Stay on the ground level as it goes through Marrero and Westwego. You will pass Bayou Segnette State Park on your left. The second traffic light from there will be Segnette Blvd. Turn left at the light into the Alario Center.





CHAMPION GRAPHICS AD